

# **Lab 7: Estimating Inequality**

## **Econometrics Beyond Ordinary Least Squares**

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## Parametric Estimation

- ▶ Econometrics is about probability distributions.

$$y_i = \alpha + x_i' \beta + \epsilon_i ; \epsilon_i \sim N(0, \sigma_\epsilon^2) \Leftrightarrow y_i \sim N(\alpha + x_i' \beta, \sigma_\epsilon^2) \quad (1)$$

$$Z \sim N(\mu, \sigma^2) \Rightarrow E[Z] = \mu \quad (2)$$

- ▶ A Gaussian Normal distribution has **two parameters**, location/mean  $\mu$  and variance/scale  $\sigma^2$ .
- ▶ The parameters can be consistently estimated by  $(1/N) \sum_i^N y_i$  and  $(1/N) \sum_i^N (y_i - \bar{y})^2$ .

# Distributions

- ▶ A parametric distribution can be sufficiently described by its **parameters**.
- ▶ A distribution can be represented as a **probability density function**  $f(Y)$ , **cumulative density function**  $F(Y) = \int f(Y)dY$  or **complementary cumulative density function**  $1 - F(Y)$ .

$$f(Y) = P(y_i = Y) \quad (3)$$

$$F(Y) = P(y_i < Y) \quad (4)$$

$$1 - F(Y) = P(y_i > Y) \quad (5)$$

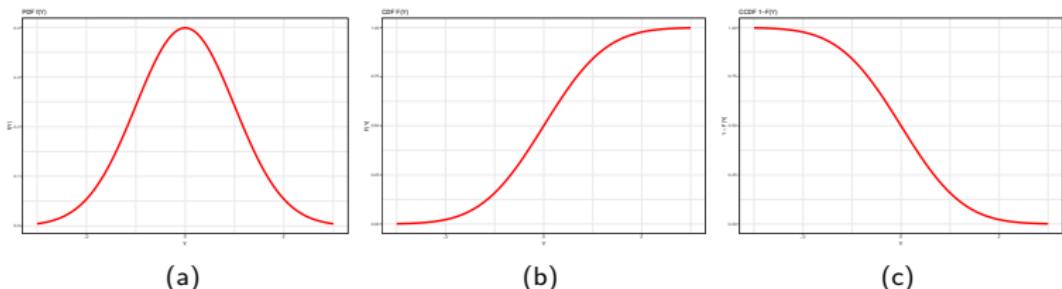


Figure 1: Representations of a Standard Normal Distribution  $N(0,1)$

# Parameter Estimation

## Empirical CDF estimation:

Glivenko-Cantelli theorem: The empirical CDF, ie. the **share of observations below threshold  $a$**  converges to the true CDF with increasing sample size.

$$\tilde{F}_n(Y) = \frac{1}{n} \sum_i^N 1_{-\inf, a}(x_i) \quad (6)$$

$$\max_a |\tilde{F}_n(a) - F(a)| \rightarrow 0 \quad (7)$$

## Moment Condition Estimation

$$\frac{1}{n} \sum_i^N y_i \rightarrow \mu \quad (8)$$

$$\frac{1}{n} \sum_i^N (y_i - \bar{y}_i)^2 \rightarrow \sigma^2 \quad (9)$$

## Maximum Likelihood Estimation

- ▶  $L(Y | \theta)$  gives the **likelihood** of  $Y$  to be observed if  $\theta$  is the true parameter vector.
- ▶ Compare two potential  $\theta$ s, the one with the higher likelihood is the one with which the data agrees better -> do the for "all" potential values, find  $\hat{\theta}_{ML}$ .
- ▶ The likelihood is equivalent to the **product of the PDFs**  $f(Y | \theta)$ .

$$L(Y | \theta) = \prod_i^N L(y_i | \theta) = \prod_i^N f(y_i | \theta) \quad (10)$$

- ▶ Logarithmic function is monotonous, ie.  $y > x \Leftrightarrow \log(y) > \log(x)$ : log-likelihood allows to find a better fit.
- ▶ Keep in mind:  $\log(a \times b) = \log(a) + \log(b)$ .

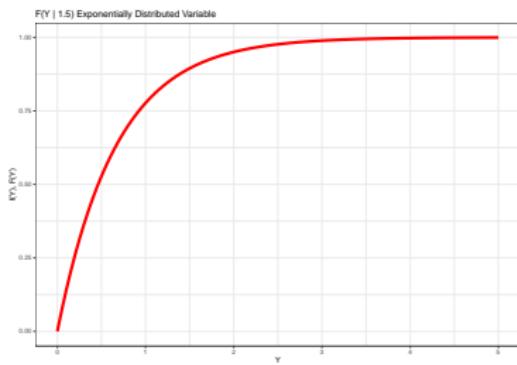
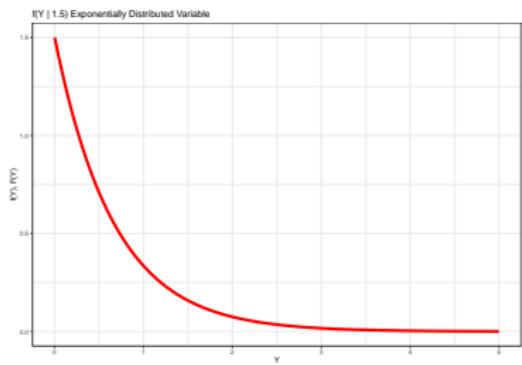
$$I(Y | \theta) = \log(L(Y | \theta)) = \sum_i^N \log(f(y_i | \theta)) \quad (11)$$

- ▶ Advantage: Pretty general method. Disadvantage: Estimating multiple parameters without analytical solution is pretty computationally intensive.

## Example: Exponential Function

$$f(Y | \lambda) = \lambda \exp^{-\lambda y} \quad \forall y \geq 0 \quad (12)$$

$$F(Y | \lambda) = 1 - \exp^{-\lambda y} \quad (13)$$



## Example: Estimating the Exponential Function Parameters

### Maximum Likelihood

$$f(Y | \lambda) = \lambda \exp^{-\lambda y} \quad \forall y \geq 0$$

$$L(\lambda | Y) = \prod_i^N f(y_i | \theta) = \prod_i^N \lambda \exp^{-\lambda y_i}$$

$$\hat{\lambda}_{ML} : \frac{\partial \log(L(\lambda | Y))}{\partial \lambda} = 0$$

$$= \frac{\partial \lambda^N \exp^{-\lambda \sum_i^N y_i}}{\lambda} = \frac{\partial \log(N \log(\lambda)) - \lambda \sum_i^N y_i}{\partial \lambda}$$

$$= \frac{N}{\lambda} - \sum_i^N y_i$$

$$\hat{\lambda}_{ML} = \frac{N}{\sum_i^N y_i} \tag{14}$$

## Wealth: The Pareto Function

- ▶ **Vilfredo Pareto:** 20 % of Italian nobility own 80 % of the land.
- ▶ Insight: Inequality between persons **increases with relative wealth**.
- ▶ Vermeulen: Surveys are **less likely to even ask rich households**, rich households are more likely to **understate wealth** and to **reject participation** ⇒ differential survey bias.
- ▶ Solution: Approximate distribution with available data, correct for bias.
- ▶ Generalization:  $1 - F(w) = P(w_i \geq w) = 1 - F(w) \left(1 - \frac{w_{min}}{w}\right)^\alpha \quad \forall w \geq w_{min}$ .
- ▶ Linearization:  $\log(1 - F(w)) = \alpha \times \log\left(\frac{w_{min}}{w}\right) = \alpha \log(w_{min}) - \alpha w$ .

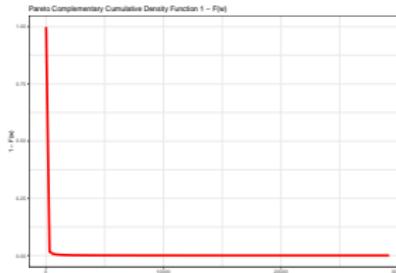
# Estimating the Pareto Function

Estimation of  $\alpha$  by linear regression:

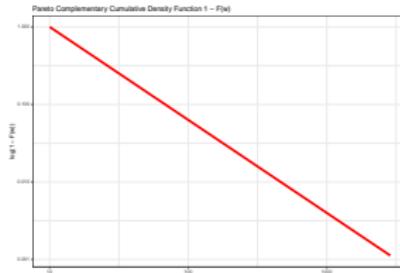
- ▶ For all observations  $w_i \geq w_{min}$  calculate empirical complementary cumulative density function  $1 - \tilde{F}(w_i) = \frac{N(w_i)}{N(w)}$ , regress on  $w_i$ , retrieve  $\alpha$  as coefficient.
- ▶ **Note:** Rank  $i$  with  $i = 1$  the richest household is proportional to CCDF.  
 $1 - \tilde{F}(w) = \frac{i}{N} \propto i$ .

$$\log(1 - \tilde{F}(w_i)) = \delta - \alpha \log(w_i) + \epsilon_i \quad (15)$$

$$\tilde{F}(w_i) = \frac{\sum_{j:w_j > w_i} n(w_j)}{\sum_{k:w_k > w_{min}} n(w_k)}$$



(a)



(b)

# Differential Bias

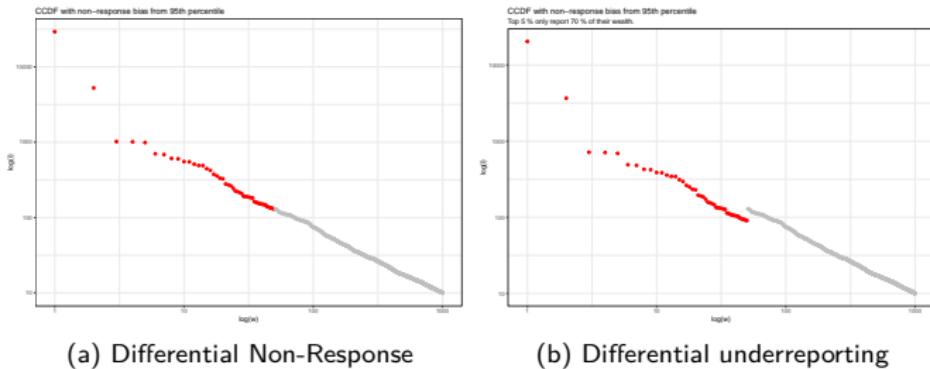
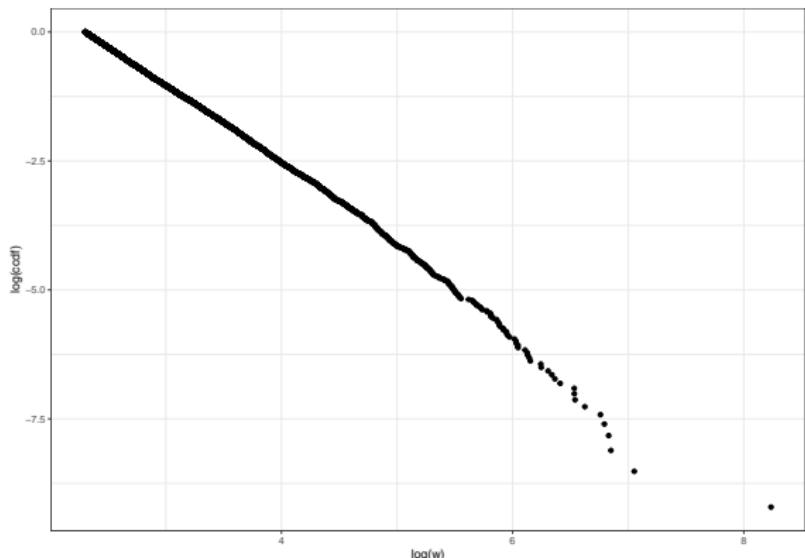


Figure 3: Differential biases in wealth survey

## Demonstration: Estimating Pareto's Alpha

Scale Pareto  $\alpha$  gives the (increasing) inequality in the distribution: The lower  $\alpha$ , the higher the inequality.

```
dta_tmp <- data.frame(w=EnvStats::rpareto(10000, location=10, shape=1.5)
  arrange(desc(w)) %>% mutate(i=dplyr::row_number()) %>% mutate(ccdf=(i
dta_tmp %>% ggplot() + geom_point(aes(x=log(w), y=log(ccdf))) + theme_b
```



## Demonstration: Estimating Pareto's Alpha 2

```
lm_tmp1 <- lm(log(ccdf) ~ log(w), data=dta_tmp)
lm_tmp1$coefficients %>% print()
```

```
## (Intercept)      log(w)
##     3.499471    -1.513731
```

```
lm_tmp2 <- lm(log(i) ~ log(w), data=dta_tmp)
lm_tmp2$coefficients %>% print()
```

```
## (Intercept)      log(w)
##     12.709811   -1.513731
```

## Increasing Estimation Robustness

- ▶ Gabaix and Ibragimov (2011): In small samples,  $\log(i)$  produces **bias to leading rank**.  $\log(i - 0.5)$  rather than  $\log(i)$  as approximation of  $\log(1 - \bar{F}(w))$  is a primitive but effective remedy.
- ▶ Klass et.al. (2006), Vermeulen (2014): Add **Forbes list observations** to sample to determine top of the distribution.
- ▶ Chakraborty and Waltl (2018): **Conditional Median Regression** is more robust to outliers than ordinary linear regression.

$$\begin{aligned}\log(1 - \bar{F}(w)) &= \delta - \alpha w_i + \epsilon_i \\ \log(i - 0.5) &= \delta_{\tau=0.5} - \alpha_{\tau=0.5} w_i + \nu_i\end{aligned}\tag{16}$$

## Demonstration: Small Sample Robustness

```
set.seed(1)
dta_tmp2 <-
  data.frame(w=EnvStats::rpareto(1000, location=10, shape=1.5)) %>%
  arrange(desc(w)) %>% mutate(i=dplyr::row_number()) %>%
  mutate(ccdf=(i/n()))
lm_tmp3 <- lm(log(i) ~ log(w), data=dta_tmp2)
lm_tmp3$coefficients %>% print()

## (Intercept)      log(w)
## 10.116195    -1.412089

lm_tmp4 <- lm(log(i-0.5) ~ log(w), data=dta_tmp2)
lm_tmp4$coefficients %>% print()

## (Intercept)      log(w)
## 10.170325    -1.431623

qr_tmp <- quantreg::rq(log((i-0.5)) ~ log(w), data=dta_tmp2)
qr_tmp$coefficients %>% print()

## (Intercept)      log(w)
## 10.313573    -1.480314
```

## Determine $w_{min}$

- Wealth distribution is a **mixed distribution**: Well-observed (bottom) majority, biased tail.  $w_0$ : Threshold value.
- Log-Log Linearity of Pareto distribution should hold only for Pareto tail.
- OLS/CQR **Root Mean Squared Error (RMSE)**: Measure of linearity/goodness-of fit. Minimize RMSE to estimate  $w_0$ .

```
set.seed(1)
dta_tmp3 <- data.frame(w=c(rexp(1000, 0.7),
                           EnvStats::rpareto(1000, 10, 1.5))) %>%
  arrange(desc(w)) %>% mutate(i=dplyr::row_number()) %>%
  mutate(ccdf=i/n())
dta_tmp3 %>% ggplot() + geom_point(aes(x=w, y=ccdf), size=2) +
  scale_x_log10() + scale_y_log10() + theme_bw()
```

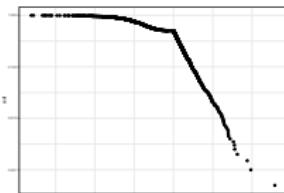
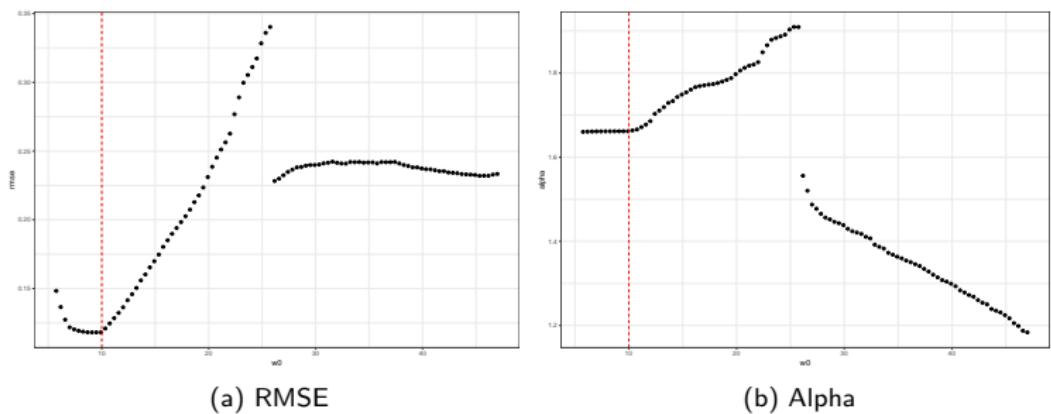


Figure 4: Mixed Distribution from Exponential (0.7) and Pareto (10, 1.5)

## Demonstration: Determining $w_0$

```
for(i in 1:nw0){  
  w0_tmp <- w0_est[i,1]  
  dta_tmp4 %>%  
    filter(w>w0_tmp) %>%  
    quantreg::rq(log(i-0.5) ~ log(w),  
                data=.,  
                tau=0.5) -> qr_tmp  
  w0_est[i,2] <- sqrt(mean((qr_tmp$residuals)^2))  
  qr_tmp$coefficients[2] %>% abs() -> w0_est[i,3]  
  rm(w0_tmp, qr_tmp)  
}  
rm(i)
```

## Demonstration: Determining $w_0$



(a) RMSE

(b) Alpha

Figure 5: Root Mean Squared Errors and Pareto's Alpha for different values  $w_0$ .

## Length of the Tail

- ▶ Differential Non-Response implies a survey **under-estimates the number of rich households.**
- ▶ Cumulative Density Function  $F(Y)$ : Percentage of Observations with  $y < Y$ .
- ▶ Difference between two CDFs  $F(y_1) - F(y_2)$ : Percentage of observations between  $y_1$  and  $y_2$ .
- ▶ Number of observations in a distribution can be deducted from (1) number of observations between  $y_1$  and  $y_2$  and (b) the respective CDFs  $F(y_1)$  and  $F(y_2)$ .

$$\begin{aligned}\sum_i^N \mathbf{1}(w_i \geq w_{min}) &= \frac{1 - F(w_0) - F(w_{min})}{F(w_0) - F(w_{min})} \sum_i^N \mathbf{1}(w_i \in [w_{min}, w_0]) \\ &= \frac{1 - F(w_0)}{F(w_0)} \sum_i^N \mathbf{1}(w_i \in [w_{min}, w_0])\end{aligned}\tag{17}$$

## Simulating Tail Observations

$$w_i = w_{min} \left( \frac{\sum_i^N 1(w_i \geq w_{min})}{\sum_j^N w_j > w_i} \right)^{1/\alpha} \quad (18)$$

Table 1: This is a caption

Col1	Col2	Col3